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MAY 2022 NEWSLETTER

President's Message:

Are we back to normal yet? Pretty Much ... so let's get out and enjoy the company of each other!!

Hope you came and enjoyed the Spring Show! It was very successful, and enjoyed by all who came by and especially those who participated. Great job, Margaret! Klappstein A huge thank you to Gloria Van Schaik and her committee for her contacts to have the show on social media constantly, and to have Global TV present a feature on their news channel, as well as having their helicopter fly by with news of the Show and the Ottewell Centre! Good work, and let's hope now that many of the residents of Strathcona County know there is an Arts Centre in Sherwood Park, and where it is!! See the report later in this newsletter.

The Loft Gallery & Gift Shop has new artwork for May and June and it would be beneficial to you as a member and as an artist to check it out. Our Photography Group is the Feature Artist.

The Student Show, after such a successful run since the year 2000, unfortunately did not receive sufficient registrations to warrant a good show in the Centre this year, however, it is on line at www.showsartstrathcona.com. Check it out.

Let's hope for good weather as we set up an Art/Craft sale in the parking lot on May 29. Check the website to register. Time to meet outside in person, physically distanced and maybe we can hoot and holler, and enjoy the company!! ... and maybe even make a few sales 😊

The more I work with the members of our Society the more I am impressed with their knowledge, and their willingness to step in and assist whenever possible. If I miss saying thank you to you, you know that you are appreciated

Speaking of members, I am letting you know that a former member, Doreen Koladich, has lost her battle with brain cancer ☹️

Now, take time to put some seeds in the ground and, watch them grow!

Regards, Sonja

Former Member: Doreen Koladich
1957 - 2022.



Thank you to:

To Gloria, Margaret, Irene, Carleen, Margaret and everyone else for stepping in and doing the legwork on the Spring Show, and establishing it online, and especially for all the work on social media to promote the event. Thank you to Lea Sikora, Cynthia Clarke, Murial Krushelnicki for suffering through a difficult set up of panels and lighting, and then handling the take down. Thank you too to all the artists who not only participated but also handled shifts at the show.

Kay, of course, for handling all the many details of the Student Show and then dealing with the cancellation of the traditional show, but stepping up to continue the show online. ☺

Members' Corner:

May 2 – 12 noon – Take down at the Loft Gallery and 1:00 pm Take in of new Artwork for May/June.

May 3 – Next Board meeting – 6:30

May 10 – General Meeting at the O Centre – Fun with “Art Battle”

May 29 – Parking lot Art and Craft Sale

June 18 and 19 – Home Studio Art Tour

Spring Show 2022 Statistical Report **April 22-24, 2022**

This is an interim report on the 2022 Spring Show. Thank you to those who participated in the show, in the Loft, and all the many ways that made the show a success.

Attendance

Friday night (7-9)	67
Saturday (10-5)	171
Sunday (10-4)	165
Total	403

Where did attendees find out about the show?

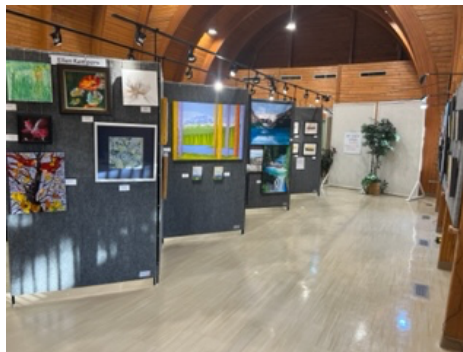
Word of Mouth/Friends	147
Global TV	104
Road Signs	35
Facebook	30
Newspaper Ad	28
Show Postcards	21
Mailing List/Contact List	4
Repeat Customer	4
Website	1
Chamber Ad	0

Number of Artists registered	21
Number of Artists who sold	13
Number of art pieces registered	174
Number of art pieces sold	21

Sales

Total Art Sales	\$4,235
Total Loft Sales	\$2,060
Silver Collection	\$555.15

A more complete report will be forthcoming.



NOTE:

Global Edmonton Coverage of the A.J. Ottewell Centre and our Art Show

Global Edmonton did a great feature on our “Spring Into Spring” Art Show and the Ottewell Centre. Well, we learned why!

The camera man was very excited about the show and just couldn't stop shooting. His mother and uncle were well known artists! His mother, Louise Cook, is one of Saskatchewan's finest landscape painters. His uncle, Ted Godwin, was a member of the Regina Five, a group of five artists based in Regina, Saskatchewan. The group got their name from a National Gallery of Canada show in 1961.

Even the Global reporter didn't know about the camera man's background until chatting with our artists.

**ANNUAL HIGH SCHOOL STUDENT ART SHOW, SALE
AND COMPETITION - ONLINE**



Annual ASSC Student Art Show

Online Show May 6-15
Awarding Ribbons and Prizes
Partnering with Strathcona County Art
Acquisition Program

Competition open for all Strathcona County High
Schools Students Grades 10-12

Go to: showsArtStrathcona.com
2022 ASSC Student Art Show and Competition

Hosted by Art Society of Strathcona County
590 Broadmoor Blvd. (The Red Barn) Sherwood Park
Sponsored by County of Strathcona and County Clothesline

 STRATHCONA
COUNTY

 County
Clothes-Line
Foundation

 Alberta
Foundation
for the Arts



REPORT ON PAVERPOL WORKSHIOP – WHAT A GREAT BUNCH TO PARTICIPATE WITHQuoted from a participant:

"It was a blast. I really enjoyed the whole experience. I felt enervated despite my lack of sleep. I enjoyed the people in the room with me, the total concentration and silence as we were all working and then the laughter and sharing when we had moments of waiting. Lorelei was great...so positive and reinforcing. Great one on one teaching as needed."





SSC “Billboard” at Festival Place

A professionally designed advertisement for the ASSC has gone up in Festival Place on a digital screen in the lobby next to the ticket office. It is on a rotating feed with other county departments. It has our website and QR Code for people to find more information (a new way to do things!!). It does not promote individual events (not an event poster). It is expected to be up for the remainder of the year.



WORKSHOPS STILL THIS SPRING AND THEN

STAY TUNED FOR THE FALL !!

.....

**ONE WORKSHOP LEFT
THIS SPRING !!**

JUNE

June 11/12 – Sheila Schaetzle,
“Suspended in Time – Abstraction,
Members \$140
Register via the website.

WHAT AM I ??

I sometimes come in a can but I'm not food. I sometimes come in a bottle but I'm not a beverage. I come in different colors but I'm not a rainbow. I'm sometimes used with canvas but I'm not a tent. I'm used with a brush but I'm not toothpaste. What Am I? Find the answer below!!



LET'S ALL ENJOY OUR FREE WORLD HERE, AND PRAY FOR THOSE WHO ARE FIGHTING FOR PEACE and the end to a terrible war!!_____

WHAT'S ON YOUR EASEL?

Email Trish Haugen – trish.haugen@gmail.com – and let everyone know that you are creating so members can see in the April Newsletter

Answer to Puzzle: PAINT!! 😊

_Facebook Hints

You have found the ASSC Facebook Page, “liked” it, but are now wondering why you aren’t getting ASSC posts in your News Feed on Facebook?

When the average Facebook user logs on, there are potentially thousands of posts from friends and “liked” business Pages that could be shown to them. Facebook uses an algorithm to determine which posts you get to see.

Posts that you see first are influenced by your connections and activity on Facebook. The number of comments, likes and reactions a post receives and what kind of story it is (example: photo, video, status update) can also make it more likely to appear higher up in your News Feed.

If there’s a friend or Page whose posts you want in your newsfeed, be sure to interact with the posts that you **do** see. If you’re not seeing any, go to their Page and leave likes and comments on a few recent posts.

The Facebook News Feed default is to show you the “Top Stories.” That means you’re going to see the posts that have a lot of comments and likes, not what was posted most recently. The more comments and likes they continue to get, the more likely you’ll see the same stories again at the top of your Facebook news feed.

When you go to the ASSC FB Page, look for the 3 dots (...) at the top of the page on the right. There will be an option to change “Follow Settings”. The Newsfeed section will let you choose how you’ll see posts from this Page in your News Feed. The Notifications section lets you choose the types of posts you want to be notified about.

REMEMBER WHEN???



A “SHOUT-OUT” TO ALL MEMBERS!

Sometimes, the best advice comes from the experiences and learned lessons of others! Sometimes, it's as simple as sharing a good quote, a comical joke, words of wisdom, or a big mistake. We're open to anything - suggestions, questions, ideas - whatever you have... Email “**THE MAIL BAG**”

minirose@telu.net

We look forward to hearing from each and every one of you - **NOT ALL AT ONCE - OF COURSE!**

Editor's Message

If you know of any competitions and/or shows open to Alberta artists, places that are looking for artists to hang their work, or you have an interesting art related article you would like to share in the newsletter, please contact:
Anita Skubleny, at askubleny@yahoo.ca